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PRESS RELEASE

Screamin' Rachel Launches Phuture Trax at Midem 2007

Legendary "Queen of House Music" Announces Plans for New Label

Chicago, Illinois, January 5, 2007:

Rachael Cain, legendary "Queen of House Music" as recognized by Billboard Magazine, and numerous publications, and founder of the original Chicago-based Trax Record label today announced plans to unveil its new record label at the Midem 2007 conference in Cannes France. In the early 1980's Trax Records rose to prominence in the House music scene for its unique sound which originated the genre known as House Music. Trax is known as the Motown of the House Generation, and the labels releases captivated DJ's and club goers across the globe. Under Screamin' Rachael's leadership, Trax Records became world renowned for its catalogue, and mixes that are standard in today's House music. House music has matured as a global phenomenon that is taking the music industry by storm. Screamin' Rachael and record label executive Mark Suchocki are launching Phuture Trax to bring House music to the world. The new label will be dedicated to the promotion and distribution of 21st century House music across the globe." The best music in the world has no boundaries or sense of time. This is an historic moment for the world of music. Our worldwide campaign, "I LOVE HOUSE MUSIC" represents the inspiration and vision of our label", said Rachael Cain, president of Phuture Trax Records.

During Midem 2007, Rachael is proud to announce her premier album "Scream Diva." This new album is inspired by Rachael's love of House music and the idea that all people can be unified and 'in one house.' The lead song "My forever's here today," will launch the worldwide "I Love House" tour in Seoul Korea, where the music video will be shot. Screamin' Rachael is also working with the famous Crazy Pinky fashion brand of Korea. In this undertaking, Rachael is creating club inspired looks that are geared towards the House music generation. This project is a supplement to her worldwide tour.

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Screamin' Rachael will be featured as one of the premier performing artists at the Midem 2007 conference, along with her mentor / collaborator George Clinton. Rachael is proud to have a worldwide premier of her new groundbreaking Funky House music video and the debut of her new sample CD, "Our House Is Funkdified". In addition to seeking new artists, producers, and remixes, for the label, Screamin' Rachael will be showcasing some of the best of classic House music at this historic music event, via Phuture Trax new exclusive deal with the legendary DJ International Catalogue. As a treasure trove of House music hits, the DJ International Catalogue will FINALLY BE AVAILABLE AFTER 15 years of dormancy! Screamin' Rachael continues to achieve her goals worldwide with the release of "The Peculator House Blend," her new album which is a mix of new content and admired classics. Phuture Trax is currently seeking: licensing, publishing, and P&D deals on over 500 titles and various video archives in its catalogue.

Phuture Trax Records has asked MasterMarketing International™ in Chicago, Illinois, to execute a worldwide strategic marketing initiative covering MobileMarketing™ on handheld devices, new web sites, streaming media and marketing collaterals. This is the wave of the future, says Rachael, and as always Midem is right on target, as evidenced by this years Midem Net. The conference is the one event that can not be missed. It is always the highlight of my business year.

Phuture Trax Records is headquartered in Chicago, Illinois – Home of the original House music.